# Public Use Microdata Sample (PUMS) Accuracy of the Data (2018)

# INTRODUCTION

The Public Use Microdata Sample (PUMS) are a subset of the 2018 American Community Survey (ACS) and Puerto Rico Community Survey (PRCS) samples. Unless otherwise specified, the term "ACS" in this document will refer to both the ACS and PRCS.

The 2018 PUMS contains a sample of the group quarters (GQ) population. Group quarter data were included in PUMS beginning in 2006. The 2018 PUMS GQ sample includes imputed records. Imputed GQ records were first included in PUMS in 2011. The 2018 ACS selected sample from which PUMS is drawn covers all counties across the nation and all municipios in Puerto Rico.

Estimates created from the 2018 PUMS data are expected to be different from the 2018 published ACS estimates because the PUMS data are subject to additional sampling error and further data processing operations. The additional sampling error results from the additional stage of sampling of selecting the PUMS housing and person records.

In the public use file, the basic unit is an individual housing unit, except for the sample from GQs. For the GQ sample, the basic unit is the person. The population sample is defined as all persons living in households selected in the housing unit sample, plus the persons selected from the GQ sample. Note that microdata records in this sample do not contain names, addresses, or any information that can identify a specific housing unit, GQ, or person.

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# CONFIDENTIALITY OF THE DATA

The Census Bureau has implemented a series of steps to protect the confidentiality of the data. Title 13 United States Code, Section 9, prohibits the Census Bureau from publishing results in which an individual's data can be identified.

The Census Bureau's internal Disclosure Review Board sets the confidentiality rules for all data releases<sup>1</sup>. A checklist approach is used to ensure that all potential risks to the confidentiality of the data are considered and addressed.

# Title 13, United States Code

Title 13 of the United States Code authorizes the Census Bureau to conduct censuses and surveys. Section 9 of the same Title requires that any information collected from the public under the authority of Title 13 is maintained as confidential. Section 214 of Title 13 and Sections 3559 and 3571 of Title 18 of the United States Code provide for the imposition of penalties of up to five years in prison and up to \$250,000 in fines for wrongful disclosure of confidential census information.

# **Disclosure Avoidance**

Disclosure avoidance is the process for protecting the confidentiality of data. A disclosure of data occurs when someone can use published statistical information to identify an individual that has provided information under a pledge of confidentiality. For data tabulations, the Census Bureau uses disclosure avoidance procedures to modify or remove the characteristics that put confidential information at risk for disclosure.

# **Data Swapping**

Data swapping is a method of disclosure avoidance designed to protect confidentiality. Data swapping is done by editing the source data or exchanging records for a sample of cases when creating a table. A sample of households is selected and matched on a set of selected key variables with households in neighboring geographic areas that have similar characteristics (such as the same number of adults and same number of children). Because the swap often occurs within a neighboring area, there is no effect on the marginal totals for the area or for totals that include data from multiple areas. Data swapping procedures were first used in the 1990 Census.

# **Synthetic Data**

The goals of using synthetic data are the same as the goals of data swapping, namely to protect the confidentiality. Persons are identified as being at risk for disclosure based on certain

<sup>&</sup>lt;sup>1</sup> The Census Bureau's Disclosure Review Board approved the 2018 PUMS 1-year data for release with DRB Clearance number CBDRB-FY19-564.

characteristics. The synthetic data technique then models the values for another collection of characteristics to protect the confidentiality of that individual.

#### **PUMAs**

The Census Bureau takes further steps to prevent the identification of specific individuals, households, or housing units, on the PUMS files. The main disclosure avoidance method used is to limit the geographic detail shown in the files. The smallest geographic unit that is identified is the Public Use Microdata Area (PUMA). The current PUMAs were formed based on data and location collected in the 2010 Census and have been used by the ACS PUMS files since the 2012 data year. They do not cross state boundaries. The Census Bureau provides maps for the PUMAs, and users can identify geographies of interest by zooming in on selected areas. These maps can be found at: <a href="https://www.census.gov/programs-surveys/acs/geography-acs/areas-published/other-mapping-resources.html">https://www.census.gov/programs-surveys/acs/geography-acs/areas-published/other-mapping-resources.html</a>.

#### **Additional Measures**

Other disclosure avoidance measures used in the PUMS files include top-coding, age perturbation, weight perturbation, and collapsing of detail for categorical variables. The answers to open-ended questions where an extreme value might identify an individual are top-coded (or bottom-coded). Top-coding (and bottom-coding) substitutes the value of extreme cases with the mean of the highest (or lowest) cases. Top coded questions include age, income, and housing unit value. Age perturbation disguises original data by randomly adjusting the reported ages for a subset of individuals. Weight perturbation disguises the probability of selection for some records. Users should exercise caution when forming estimates near top-coded or bottom-coded values. More information on the variables that receive top or bottom coding in the 2018 PUMS can be found at: <a href="https://www.census.gov/programs-surveys/acs/technical-documentation/pums/documentation.html">https://www.census.gov/programs-surveys/acs/technical-documentation/pums/documentation.html</a>.

# SAMPLE DESIGN

The 2018 PUMS was designed to include one percent of the housing units and one percent of the non-imputed GQ persons in the United States and Puerto Rico. The PUMS sample was selected from the full sample ACS records separately for Housing Units (HUs) and GQ persons. The PUMS sample sizes were based on the Population Estimates Program estimates for housing units and GQ persons.

The PUMS sample of persons in households was selected by keeping all persons in selected PUMS HUs. The systematic sampling method used sampling intervals chosen to yield roughly a one percent weighted housing unit sample and one percent group quarter person sample. The ACS estimates for Housing Units may be found in table B25001 (Housing Units). The ACS estimate for Group Quarters may be found in table B26001 (Group Quarter Population). Data for both tables may be found using <a href="https://data.census.gov">https://data.census.gov</a>.

The 2018 PUMS GQ sample was similar to previous years' PUMS sample. The GQ population sample has been supplemented by a large-scale whole person imputation for not-in-sample GQ facilities. The goal of the imputation process was to establish representation of the major GQ type groups within county and tract to agree better with the ACS GQ sample frame. The interviewed GQ person records were selected at random to become donor records which were imputed into the selected not-in-sample GQs. The imputed records were given new values for the geography and GQ type fields.

For details on the ACS GQ estimation methodology, see the 2018 ACS 1-year Accuracy of the Data document located at:

https://www.census.gov/programs-surveys/acs/technical-documentation/code-lists.html

Since the PUMS intended sample size of the original GQ interviews was set at one percent and the number of imputed records was similar to the number of interviews, the PUMS total sample size is about two percent. Note that the PUMS carries PUMA and state codes, but does not carry variables that identify the major GQ type groups or the county and tract information of the imputed records. By including these records, the PUMS will agree better with the full sample ACS for population totals by state and PUMA.

# **Housing Units**

The sampling for PUMS HUs was performed on the ACS sample of HUs as follows:

- 1. Records of ACS HUs were sorted within each state by: PUMA, ACS weighting area, interview mode, type of vacant, tenure, building type, household type, householder demographics (race, Hispanic origin, sex and age), county, tract, and housing unit weight.
- 2. Systematic sampling was applied to ACS HUs:
  - a. Within each state, a random number is chosen between zero and the sampling interval. A counter is initialized with the random number.
  - b. At each HU record, the value of the counter is incremented by one and compared to the sampling interval.
    - If the counter's new value is greater than the sampling interval, the HU
      record is selected for the PUMS and a flag is set to 1. The counter is
      decreased by the sampling interval with the new value passed to the
      next record.
    - ii. If the counter is less than the sampling interval, the HU record is not selected for the PUMS and the value of the counter is passed to the next record without altering its value.
- 3. All HUs selected for PUMS were placed in the PUMS HU sample file.

The PUMS HU sample file was matched to the ACS sample of persons. All persons in selected HUs were placed in the PUMS person sample.

# **Group Quarters**

The sampling for PUMS GQ persons was performed on the ACS sample of GQ persons as follows:

- 1. Interviewed GQ persons were sorted within each state by the size of their GQ facility (large vs. small), the type of GQ facility, PUMA, demographics (race, Hispanic origin, sex and age), county, tract, and GQ person weight.
- 2. Systematic sampling was applied in the same manner as described above for HUs.
- 3. All selected GQ interviewed persons were added to the PUMS person sample. All imputed records derived from the selected PUMS interviews were also kept in the PUMS person sample. A placeholder record was also placed in the PUMS HU file for each PUMS GQ person record.

# WEIGHTING

Weights for PUMS person records are a product of the final full ACS weight, the PUMS subsampling factor, and ratio-estimate factors. The PUMS subsampling factors are the sampling intervals used to sample the PUMS HU or GQ person records within a state. The ratio-estimate factors bring the PUMS estimates into closer agreement with the published ACS estimates for several characteristics explained below.

# **Group Quarters Person Weighting**

The group quarters (GQ) person weighting for the PUMS 2018 1-year estimates was similar to the previous year's PUMS weighting in that it included both the sampled interviews and the imputed records described in the section on Sample Design. However, imputed records were treated the same as PUMS sample interviews in the weighting.

The procedure used to assign the weights to the GQ persons is performed independently within each state. The steps are as follows:

# **Initial Weight for GQ Persons**

The PUMS initial weight is the product of the ACS unrounded weights for the record and the PUMS subsampling factor. Each imputed record received the same subsampling factor as its donor interview.

#### **GQ Person Weighting Factors**

GQ Person Post-stratification Factor

This factor adjusts the GQ person weights so that the weighted sample counts equal ACS published estimates at the state level. Due to the ACS GQ sample design and noise added for disclosure avoidance reasons, only state level PUMS GQ person estimates will agree closely with published ACS 2018 estimates. This adjustment uses the following groups:

State × Institutional/noninstitutional × Sex × Age Category

#### **Rounding of GQ Person Weights**

The final GQ person weight is rounded to an integer. Rounding is performed so that the sum of the rounded weights is within one person of the sum of the ACS total GQ person estimate for the state.

# **Housing Unit and Household Person Weighting**

The estimation procedure used to assign the HU and person weights is performed independently within each PUMA.

# **Initial Weight for Persons and HUs**

The PUMS initial weight is the product of the ACS final weight for the record and the PUMS subsampling factor.

# **Person Weighting Factors**

The person weights are adjusted to agree better with ACS published estimates for householders, spouses, race, Hispanic origin, sex and age by a series of two steps, which are repeated until a stopping criterion is met. This is an iterative proportional fitting, or raking, process. The person weights are individually adjusted at each step as described below.

The two steps are as follows:

Spouse Equalization/Householder Equalization Raking Factor

This factor is applied to individuals based on the combination of their status of being in a married-couple or unmarried-partner household and whether they are the householder. All persons are assigned to one of four groups:

- 1. Householder in a married-couple or unmarried-partner household
- 2. Spouse or unmarried partner in a married-couple or unmarried-partner household (non-householder)
- 3. Other householder
- 4. Other non-householder

The weights of persons in the first two groups are adjusted so that their sums are each equal to the ACS estimate of married-couple or unmarried-partner households using the ACS housing unit weight. The weights of persons in the third group are adjusted so that the sum is equal to the ACS estimate of occupied housing units not having a partner using the

housing unit weight. The weights of persons in the fourth group are adjusted to agree with the ACS total population minus the first three groups. The goal of this step is to produce more consistent estimates of spouses or unmarried partners and married-couple and unmarried-partner households while simultaneously producing more consistent estimates of householders, occupied housing units, and households.

# Demographic Raking Factor

This factor is applied to individuals based on their age, race, sex, and Hispanic origin. It adjusts the person weights so that the weighted sample counts equal ACS population estimates by age, race, sex, and Hispanic origin at the PUMA level. Because of collapsing of groups in applying this factor, only total population is assured of agreeing precisely with the published ACS 2018 population estimates at the PUMA level.

This uses the following groups within each PUMA (note that there are 13 Age groupings):

Race / Ethnicity (non-Hispanic White, non-Hispanic Black, non-Hispanic American Indian or Alaskan Native, non-Hispanic Asian, non-Hispanic Native Hawaiian or Pacific Islander, and Hispanic (any race)) × Sex × Age Groups.

These two steps are repeated several times until the estimates at the PUMA level achieve their optimal consistency with regard to the spouse and householder equalization. The final Person Weighting Factor is then equal to the product of the factors from all of the iterations of these two adjustments. The unrounded person weight is then equal to the product of Person Weighting Factor times the initial person weight.

#### **Rounding of Person Weights**

The person weight after the Person Weighting Factor has been applied is rounded to an integer. Rounding is performed so that the sum of the rounded weights is within one person of the sum of the ACS total persons from HU's estimates within state and PUMA.

#### **Householder Adjustment Factor (HHRF)**

This factor, applied to occupied housing units, is the same as the Person Weighting factor from the person weighting. After this stage the weight of the housing unit is identical to the unrounded person weight of the householder after the Person Weighting Factor is applied.

#### **Housing Unit Control Factor**

This factor adjusts PUMS housing unit estimates to agree with the published ACS housing unit estimates for housing units with married couples (or partners), occupied housing units without partners and vacant housing units.

# **Rounding of Housing Unit Weights**

The Housing Unit weight after the Housing Unit Control Factor is applied is rounded to an integer. Rounding is performed so that the sum of the rounded weights is within one housing unit of the sum of the ACS total HU's estimates within state and PUMA.

For a detailed description of how the original ACS weights are computed see the 2018 ACS Accuracy of the Data at: <a href="https://www.census.gov/programs-surveys/acs/technical-documentation/code-lists.html">https://www.census.gov/programs-surveys/acs/technical-documentation/code-lists.html</a>.

# **ESTIMATION**

To produce estimates or tabulations of characteristics from the PUMS, add the weights of all persons or HUs that possess the characteristic of interest.<sup>2</sup> For instance, if the characteristic of interest is "total number of black teachers", simply determine the race and occupation of all persons and cumulate the weights of those who match the characteristics of interest. To obtain estimates of proportions, divide the weighted estimate of persons or HUs with a given characteristic by the weighted estimate of the denominator. For example, the proportion of "black teachers" is obtained by dividing the weighted estimate of black teachers by the weighted estimate of teachers.

PUMS estimates are expected to be different from published ACS estimates that are based on the full set of data because of the additional sampling. The exception will be characteristics controlled by the ratio-estimate factors at the PUMA level for HUs and persons in HUs and at the state level for GQ persons.

Note that the housing unit file contains some records with zero weights. These are the GQ placeholder records<sup>3</sup>. The housing unit weights were set to zero for these records since they are not housing units, but persons. For confidentiality reasons, the GQ data are not provided at the level of an address but only at the person-level. All of the GQ person data are included in the PUMS person file except the Yearly food stamp/Supplemental Nutrition Assistance Program (SNAP) recipiency variable (FS), which is included on the GQ placeholder records in the housing unit file. For food stamp recipiency estimates of persons in GQs, you will need to match the placeholder records to the person file to obtain the person weights.

Note that there are limitations to the usefulness of GQ estimates at the PUMA level. The PUMS weighting controls the GQ estimates to agree with the ACS state level estimates. Depending on the application or analysis, GQ data users should consider working with state level estimates rather than PUMAs.

<sup>&</sup>lt;sup>2</sup> Users should exercise caution when forming estimates near top-coded or bottom-coded values. More information on the variables that receive top or bottom coding in the PUMS can be found at: <a href="https://www.census.gov/programs-surveys/acs/technical-documentation/pums/documentation.html">https://www.census.gov/programs-surveys/acs/technical-documentation/pums/documentation.html</a>.

<sup>&</sup>lt;sup>3</sup> To identify HU and GQ placeholder records on the PUMS housing file, see the TYPE variables in the PUMS data dictionary: https://www.census.gov/programs-surveys/acs/technical-documentation/pums/documentation.html.

# ERRORS IN THE DATA

Every sample survey is subject to two types of error: sampling error and nonsampling error.

# **Sampling Error**

The data in the ACS products are estimates of the actual figures that would have been obtained by interviewing the entire population using the same methodology. The estimates from the chosen sample also differ from other samples of HUs and persons within those HUs. Sampling error in data arises due to the use of probability sampling, which is necessary to ensure the integrity and representativeness of sample survey results. The implementation of statistical sampling procedures provides the basis for the statistical analysis of sample data.

Estimates made with PUMS data are subject to additional sampling error because the PUMS data consists of a subset of the full ACS sample. Thus, standard errors and margins of error of PUMS estimates can be larger than the standard errors or margins of error that would be obtained using the full ACS microdata data.

# **Nonsampling Error**

In addition to sampling error, data users should realize that other types of errors might be introduced during any of the various complex operations used to collect and process survey data. For example, operations such as data entry from questionnaires and editing may introduce error into the estimates. These and other sources of error contribute to the nonsampling error component of the total error of survey estimates.

Nonsampling errors may affect the data in two ways. Errors that are introduced randomly increase the variability of the data. Systematic errors, which are consistent in one direction, introduce bias into the results of a sample survey. The Census Bureau protects against the effect of systematic errors on survey estimates by conducting extensive research and evaluation programs on sampling techniques, questionnaire design, and data collection and processing procedures. In addition, an important goal of the ACS is to minimize the amount of nonsampling error introduced through nonresponse for sample HUs. One way of accomplishing this is by following up on mail nonrespondents during the CAPI phase.

More information about the control of nonsampling error can be found in the 2018 ACS Accuracy of the Data at: <a href="https://www.census.gov/programs-surveys/acs/technical-documentation/code-lists.html">https://www.census.gov/programs-surveys/acs/technical-documentation/code-lists.html</a>.

# MEASURING SAMPLING ERROR

#### **Standard Error**

A measure of the deviation of a sample estimate from the average of all possible samples. Sampling error and some types of nonsampling error, such as undercoverage and item nonresponse, are estimated by the standard error. The sample estimate and its estimated

standard error permit the construction of interval estimates with a prescribed confidence that the interval includes the average result of all possible samples.

Two methods are provided for estimating the standard errors of PUMS estimates: a successive difference replicate (SDR) method using replicate weights and a generalized variance function (GVF) method using design factors. Replicate weights have been provided with the ACS PUMS files beginning in 2005. The GVF method using design factors method is used by the PUMS file produced for the Decennial Census and has also been in use by the ACS PUMS since 2000. It is important to keep in mind that standard errors produced using the SDR method will be difference from those produced using the GVF method. Generally, using the SDR method will produce a more accurate estimate than the GVF method.

#### **Confidence Intervals**

A sample estimate and its estimated standard error may be used to construct confidence intervals about the estimate. These intervals are ranges that will contain the average value of the estimated characteristic that results over all possible samples, with a known probability.

For example, if all possible samples that could result under the PUMS sample design were independently selected and surveyed under the same conditions, and if the estimate and its estimated standard error were calculated for each of these samples, then:

- 1. Approximately 68 percent of the intervals from one estimated standard error below the estimate to one estimated standard error above the estimate would contain the average result from all possible samples.
- 2. Approximately 90 percent of the intervals from 1.645 times the estimated standard error below the estimate to 1.645 times the estimated standard error above the estimate would contain the average result from all possible samples.
- 3. Approximately 95 percent of the intervals from 1.96 times the estimated standard errors below the estimate to 1.96 times the estimated standard errors above the estimate would contain the average result from all possible samples.

These intervals are referred to as 68 percent, 90 percent, and 95 percent confidence intervals, respectively. An example of how to construct a 90 percent confidence interval follows:

Add and subtract 1.645 times the standard error (SE) of the estimate to yield the lower and upper bounds of a 90% confidence interval around the estimate.

```
LB = Lower bound = Estimate - 1.645 x SE(Estimate)

UB = Upper bound = Estimate + 1.645 x SE(Estimate)
```

The 90% confidence interval is the interval (LB, UB).

#### Limitations

The user should be careful when computing and interpreting standard errors and confidence intervals.

#### **Nonsampling Error**

The estimated standard errors included in this data product do not include all portions of the variability due to nonsampling error that may be present in the data. In particular, the standard errors do not reflect the effect of correlated errors introduced by interviewers, coders, or other field or processing personnel. Nor do they reflect the error from imputed values due to missing responses. Thus, the standard errors calculated represent a lower bound of the total error. As a result, confidence intervals formed using these estimated standard errors may not meet the stated levels of confidence (i.e., 68, 90, or 95 percent). Thus, some care must be exercised in the interpretation of the data in this data product based on the estimated standard errors.

# **Very Small (Zero) or Very Large Estimates**

The value of almost all PUMS characteristics is greater than or equal to zero by definition. For zero or small estimates, use of the method given previously for calculating confidence intervals relies on large sample theory, and may result in negative values which for most characteristics are not admissible. In this case the lower limit of the confidence interval is set to zero by default. A similar caution holds for estimates of totals close to a control total and estimated proportions near one, where the upper limit of the confidence interval is set to its largest admissible value. In these situations, the level of confidence of the adjusted range of values is less than the prescribed confidence level.

# **Approximating Standard Errors with Replicate Weights**

The standard error may be calculated using the successive difference replicate (SDR) method using the replicate weights provided in the PUMS file. SDR standard errors will often be more accurate than GVF standard errors, although they may be more inconvenient for some users to calculate. The advantage of using the SDR method is that a single formula is used to calculate the standard error of many types of estimates.

Each PUMS housing unit and person record contains 80 PUMS replicate weights. These replicate weights are based on the ACS replicate weights adjusted for PUMS subsampling. For any estimate X, 80 replicate estimates are also computed using the replicate weights. For this discussion, we refer to X as the 'full sample estimate.' The first replicate estimate,  $X_1$ , is computed using the first replicate weight, the second replicate estimate,  $X_2$ , is computed using the second replicate weight, and so on. Each replicate estimate is computed using the replicate weights in the same way that the full sample estimate X is computed, as described in the Estimation section.

**NOTE:** When programming the replicate weight standard errors, users will find the 80 replicate weights can be positive, zero or negative. The negative replicate weights are due to

the addition of the Group Quarters (GQ) population to the full ACS weighting process. Within a weighting cell, GQ estimates were subtracted from population totals, sometimes resulting in negative values for the cell. The cells were collapsed in such a way as to prevent a final cell from being zero or negative for the full sample weights. The full sample weights always have a value of at least one. This restriction was not placed on the replicate weights since their only purpose is to represent the variability of the sample. PUMS replicate weights are based on ACS replicate weights so negative values may occur. Keep in mind that the replicate weights are only to be used to estimate standard errors.

The standard error of X can be approximated after the replicate estimates  $X_1$  through  $X_{80}$  are computed. The standard error is estimated using the sum of squared differences between each replicate estimate  $X_r$  and the full sample estimate X. The standard error formula is:

$$SE(X) = \sqrt{\frac{4}{80} \sum_{r=1}^{80} (X_r - X)^2}$$

If X is zero, then use the generalized variance method for zero estimates given in Standard Errors for Totals and Percentages, to approximate the standard error. Data users who wish to see worked examples may consult the documentation for the ACS Variance Replicate Tables, located here: <a href="https://www.census.gov/programs-surveys/acs/technical-documentation/variance-tables.html">https://www.census.gov/programs-surveys/acs/technical-documentation/variance-tables.html</a>.

As we mentioned earlier, the standard error can be used to form a 90% confidence interval around the estimate (X) as follows:

$$LB = Lower bound = X - 1.645 \times SE(X)$$

$$UB = Upper bound = X + 1.645 \times SE(X)$$

The 90% confidence interval is the interval (LB, UB).

As mentioned previously, we consider the SDR SEs using the replicate weight to be more accurate than the GVF SEs using the design factor. For exceptions, please note the following:

When using SDR SEs, occasionally the SE is zero for an estimate. Except for controlled estimates, all PUMS estimates are based on a sample of the population and should not have a SE of zero. If the SDR method using the replicate weight gives a SE of zero for an estimate that is not controlled, use the GVF method with the design factors to obtain a SE for that estimate. If the estimate is controlled, then a SE of zero is appropriate. Data users may check it an estimate is controlled by finding the equivalent ACS estimate on data.census.gov. If the ACS estimate is controlled it will have a MOE of five asterisks (\*\*\*\*\*).

If your estimate is a median, the SDR method using replicate weights may yield a SE of zero. Medians should always have a non-zero SE. A median with a SE of zero may occur when several records in the middle of the distribution were rounded to the same value, or when the

characteristic contains few records, such as a median based on less than five records. Rounding by respondents, as well as rounding by PUMS edits may mask the variability in the median. In order to yield a more adequate standard error for that case, use the GVF method with the design factors to estimate the SE of a median.

Examples of PUMS estimates with their SE and MOE may be found by clicking on PUMS Estimates for User Verification at:

https://census.gov/programs-surveys/acs/technical-documentation/pums/documentation.html

Users can check national and state level estimates with associated standard errors and margin of errors by comparing to values shown in these files. The SE and MOE are calculated using the SDR method with the PUMS replicate weights.

# **Approximating Generalized Standard Errors with Design Factors**

# **Converting Standard Error to Margin of Error**

The ACS uses a 90% confidence level margin of error. To convert from the standard error to the margin of error, multiply the standard error by 1.645. To calculate a margin of error at a different confidence level, data users should use the appropriate z-score (for example, 1.96 for a 95% confidence level).

# **Design Factors**

The design factors are provided in a comma-separated value (CSV) file located at: <a href="https://www.census.gov/programs-surveys/acs/technical-documentation/pums/documentation.html">https://www.census.gov/programs-surveys/acs/technical-documentation/pums/documentation.html</a>.

For 2016 and previous years, they are provided at the end of the relevant PUMS Accuracy document. They can be used to approximate the standard errors of most sample estimates of *totals* and *percentages*. Design factors are given by subject for the United States, all 50 states, the District of Columbia, and Puerto Rico. The term "subject" refers to a characteristic, such as age for persons and tenure for HUs. The design factors reflect the effects of the actual sample design and estimation procedures used for the ACS.

# **Totals and Percentages**

To approximate the standard error use the following formulas:

Total Formula

$$SE(\widehat{Y}) \doteq DF \times \sqrt{99 \times \widehat{Y} \left(1 - \frac{\widehat{Y}}{N}\right)}$$

Where:

DF = Design Factor

N = Size of Geographic Area

 $\hat{Y}$  = Estimate of Characteristic Total

Percent Formula

$$SE(\hat{p}) = DF \times \sqrt{\frac{99}{B} \times \hat{p}(100 - \hat{p})}$$

Where:

DF = Design Factor

B = Base of Estimated Percentage

 $\hat{p} = Estimated Percentage$ 

The values of N and the design factor can be determined as follows:

- 1. For the value of N, obtain the number of persons, number of households or number of HUs respectively for the geography (geographies) you are interested in. If the estimate is of HUs then use the number of HUs; if the estimate is of families or households then use the number of households; otherwise use the number of persons.
- 2. Select the appropriate table from the 2018 ACS 1-year PUMS Design Factors CSV file, located at <a href="https://census.gov/programs-surveys/acs/technical-documentation/pums/documentation.html">https://census.gov/programs-surveys/acs/technical-documentation/pums/documentation.html</a>. Use the table for the United States when estimating characteristics for the United States or geographic areas that cover more than one state. Use the table for a specific state when estimating characteristics for that state or geographic areas that are contained entirely within that state.
- 3. Then use the selected table to obtain the appropriate design factor for the characteristic: for example, educational attainment or ancestry. If the estimate is a combination of two or more characteristics, we suggest the following guideline: Use the largest design factor for this combination of characteristics. The only exception to this is for items crossed with race or Hispanic Origin. For an item(s) crossed with race or Hispanic Origin use the largest design factor not including the race or Hispanic Origin design factor.

An inspection of the formulas used to calculate standard errors under simple random sampling suggests that when dealing with zero estimates or very small estimates of totals and percentages the standard error estimates approach zero. This is also the case for very large estimates of totals and percentages. Zero or small estimates, like any other sample estimates, are still subject to sampling variability and therefore an estimated standard error of zero or close to zero is not adequate. Use one of the following procedures for estimates of this type:

1. An estimated total is less than 425 or within 425 of the total size of the tabulation area. Use a basic standard error of 246 multiplied by the design factor for the type of estimate

- 2. For estimated percentages that are less than 2 or greater than 98. Use a value of 2 for the estimated percentage in the percent formula.
- 3. **The denominator of a percentage is zero.** There are no sample observations available to compute an estimate of a proportion or an estimate of its standard error.

#### **Sums and Differences**

For the sum or difference between two estimates, the standard error is approximately the square root of the sum of the two individual standard errors squared:

$$SE(\widehat{X} + \widehat{Y}) = SE(\widehat{X} - \widehat{Y}) = \sqrt{\left[SE(\widehat{X})\right]^2 + \left[SE(\widehat{Y})\right]^2}$$

This method is, however, an approximation as the two estimates of interest in a sum or a difference are likely to be correlated. If the two quantities X and Y are positively correlated, this method underestimates the standard error of the sum of X and Y and overestimates the standard error of the difference between the two estimates. If the two estimates are negatively correlated, this method overestimates the standard error of the sum and underestimates the standard error of the difference.

#### **Ratios**

Frequently, the statistic of interest is the ratio of two variables, where the numerator is not a subset of the denominator. An example is the ratio of students to teachers in schools. The standard error of the ratio between two sample estimates is approximated as follows:

$$SE\left(\frac{\widehat{X}}{\widehat{Y}}\right) = \left(\frac{\widehat{X}}{\widehat{Y}}\right) \times \sqrt{\frac{\left[SE(\widehat{X})\right]^2}{\widehat{X}} + \frac{\left[SE(\widehat{Y})\right]^2}{\widehat{Y}}}$$

If the ratio is a proportion, that is, the numerator is a subset of the denominator, then it should be transformed into a percentage and the procedure outlined in Standard Errors for Totals and Percentages followed.

#### **Medians**

The sampling variability of an estimated median depends on the form of the distribution and the size of its base. The standard error of an estimated median is approximated using the following procedure.

- 1. Obtain the weighted frequency distribution for the selected variable.
- 2. Calculate the weighted total to yield the base, B.
- 3. Approximate the standard error of a 50 percent proportion using the formula in Standard Errors for Totals and Percentages.

$$SE(50 \, percent) = DF \times \sqrt{\frac{99}{B} \times 50^2}$$

4. Create the variable p\_lower by subtracting the SE from 50 percent. Create p\_upper by adding the SE to 50 percent.

$$p_lower = 50 - SE(50 percent)$$
  
 $p_lower = 50 + SE(50 percent)$ 

- 5. Determine the categories in the distribution that contain p\_lower and p\_upper. If p\_lower and p\_upper fall in the same category, follow step 6. If p\_lower and p\_upper fall in different categories, go to step 7.
- 6. If p\_lower and p\_upper fall in the same category, do the following:
  - a. Define A1 as the smallest value in that category.
  - b. Define A2 as the smallest value in the next (higher) category.
  - c. Define C1 as the cumulative percent of units strictly less than A1.
  - d. Define C2 as the cumulative percent of units strictly less than A2.

Use the following formulas to approximate the lower and upper bounds for a confidence interval about the median:

Lower Bound = 
$$\left[\frac{p_{lower} - C1}{C2 - C1}\right] \times (A2 - A1) + A1$$

Upper Bound = 
$$\left[ \frac{p_{upper} - C1}{C2 - C1} \right] \times (A2 - A1) + A1$$

- 7. If p\_lower and p\_upper fall in different categories, do the following:
  - a. For the category containing p\_lower: Define A1, A2, C1, and C2 as described in step 6. Use these values and the formula in step 6 to obtain the lower bound.
  - b. For the category containing p\_upper: Define new values for A1, A2, C1, and C2 as described in step 6. Use these values and the formula in step 6 to obtain the upper bound.

Use the lower and upper bounds approximated in steps 6 or 7 to approximate the standard error of the median.

$$SE(median) = \frac{1}{2} \times (Upper Bound-Lower Bound)$$

The design factor method shown here for medians may be used if the successive difference replicate (SDR) method using the replicate weights results in a SE of zero.

The SDR method will have a SE of zero if all of the replicate medians have the same value as the median estimate. This may occur due to similar survey responses for a characteristic being rounded to the same value due to the PUMS rounding rules. The ACS calculates medians using a linear interpolation method. Using this methodology may avoid this issue. However, data users may also use the design factor method to calculate the standard errors.

#### Means

A mean is defined here as the average quantity of some characteristic (other than the number of people, HUs, households, or families) per person, housing unit, household, or family. For example, a mean could be the average annual income of females age 25 to 34. The standard error of a mean can be approximated by the formula below. Because of the approximation used in developing this formula, the estimated standard error of the mean obtained from this formula will generally underestimate the true standard error.

$$SE(\overline{Y}) = DF \times \sqrt{\frac{99}{B} \times s^2}$$

Where: B is the base (denominator) of the mean, and s<sup>2</sup> is the sample variance of the characteristic based on weighted data. The value of s<sup>2</sup> can be computed using the formula:

$$s^{2} = \frac{\sum_{i=1}^{n} w_{i} y_{i}^{2} - \left[ \left( \sum_{i=1}^{n} w_{i} y_{i} \right)^{2} / \sum_{i=1}^{n} w_{i} \right]}{\left( \sum_{i=1}^{n} w_{i} \right) - 1}$$

Where:

 $w_i$  is the weight of the i<sup>th</sup> sample record  $y_i$  is the value of the characteristic for the i<sup>th</sup> sample record n is the number of sample records

Note that  $\sum_{i=1}^{n} w_i$  is the weighted estimate of persons/HUs in the sample (ex. the number of females age 25 to 34, and  $\sum_{i=1}^{n} w_i y_i$  is the weighted aggregate estimate for the characteristic of interest (ex. the aggregate income of females age 25 to 34).

# **Examples of Standard Error Calculations using Generalized Standard Error Formulas**

Note that the examples presented below use 2015 PUMS data to demonstrate the use of the generalized standard error formulas. The design factors for 2015 are located at the end of the 2015 1-year PUMS Accuracy document.

# **Example 1 – Using Design Factors to Estimate a Total**

Suppose the estimated number of people 15 years or over who were never married is 2,219,061 from the 2015 PUMS data for the state of Virginia. To calculate the standard error, we use the total formula for Totals and Percentages. In this formula, Y is our estimate of 2,219,061 and N is the total 2015 PUMS population for the state of Virginia, which is 8,382,993. The design factor for "Marital Status" is 1.3.

SE = 1.3 × 
$$\sqrt{99 \times 2,219,061 \times \left(1 - \frac{2,219,061}{8,382,993}\right)}$$
 = 16,522.47

To calculate the lower and upper bounds of the 90 percent confidence interval around 2,219,061 using the standard error, simply multiply 16,522.47 by 1.645, then add and subtract the product from 2,219,061. Thus the rounded 90 percent confidence interval for this estimate is [2,219,061 - 1.645(16,522.47)] to [2,219,061 + 1.645(16,522.47)] or 2,191,882 to 2,246,240.

#### **Example 2 – Using Design Factors to Estimate a Proportion or Percentage**

Suppose the estimated percent of people 25 years or over with a bachelor's degree or higher in Louisiana is 23.2033 from the PUMS data and the base of the estimated percentage is 3,096,763. To calculate the standard error, we use the percent formula for Totals and Percentages. The design factor for "Educational Attainment" is 1.4.

SE = 
$$1.4 \times \sqrt{\frac{99}{3,096,763} \times 23.2033 \times (100 - 23.2033)} = 0.3341$$

To calculate the lower and upper bounds of the 90 percent confidence interval around 23.2033 percent using the standard error, simply multiply 0.3341 by 1.645, then add and subtract the product from 23.2033. Thus the 90 percent confidence interval for this estimated percentage is [23.2033 - 1.645(0.3341)] to [23.2033 + 1.645(0.3341)] or 22.6537 to 23.7529.

#### Example 3 – Calculating the Standard Error of a Median

Suppose the table below shows a weighted frequency distribution for adjusted household income in Massachusetts.

Adjusted Household	Eraguanav	Cumulative	Cumulative
Income	Frequency	Frequency	Percent
Less than \$10,000	151,095	151,095	5.90%
\$10,000 to \$14,999	121,879	272,974	10.66%
\$15,000 to \$19,999	104,443	377,417	14.74%
\$20,000 to \$24,999	96,288	473,705	18.50%
\$25,000 to \$29,999	94,499	568,204	22.20%
\$30,000 to \$34,999	103,927	672,131	26.26%

Adjusted Household	Emagyamay	Cumulative	Cumulative
Income	Frequency	Frequency	Percent
\$35,000 to \$39,999	91,039	763,170	29.81%
\$40,000 to \$44,999	85,698	848,868	33.16%
\$45,000 to \$49,999	85,307	934,175	36.49%
\$50,000 to \$59,999	173,460	1,107,635	43.27%
\$60,000 to \$74,999	227,331	1,334,966	52.15%
\$75,000 to \$99,999	308,271	1,643,237	64.19%
\$100,000 to \$124,999	264,619	1,907,856	74.53%
\$125,000 to \$149,999	175,919	2,083,775	81.40%
\$150,000 to \$199,999	212,867	2,296,642	89.71%
\$200,000 or more	263,311	2,559,953	100.0%

The base is the cumulative sum of the weighted frequencies, which is 2,559,953.

Determine the standard error of a 50 percent proportion. For this example, the design factor for household income is 1.5.

SE(50 percent) = 
$$1.5 \times \sqrt{\frac{99}{2,559,953} \times 50^2} = 0..47$$

Calculate p\_lower and p\_upper:

$$p_lower = 50 - 0.47 = 49.53$$

$$p\_upper = 50 + 0.47 = 50.47$$

Determine the categories that contain p\_lower and p\_upper. The first category with a cumulative percentage that is greater than 49.53 is \$60,000 to \$74,999. The first category with a cumulative percentage that is greater than 50.47 is \$60,000 to \$74,999. Since p\_lower and p\_upper fall in the same category, follow the instructions given in step 5 of the procedure for medians.

Define A1, A2, C1, and C2: A1 = 60,000, A2 = 75,000, C1 = 43.27 and C2 = 52.15 Calculate the lower bound and upper bound using these values.

Lower Bound = 
$$\left[\frac{49.53 - 43.27}{52.15 - 43.27}\right] \times (75,000 - 60,000) + 60,000 = 70,574$$

Upper Bound = 
$$\left[ \frac{50.47 - 43.27}{52.15 - 43.27} \right] \times (75,000 - 60,000) + 60,000 = 72,162$$

Finally, calculate the standard error of the median:

SE(median) = 
$$\frac{1}{2}$$
 × (72,162 – 70,574) = 794

# Example 4 – Calculating the Standard Error of a Mean

Suppose we wish to estimate mean adjusted person income of females age 25 to 34 in Alabama. The table below summarizes the computation of the terms in the formula for s<sup>2</sup>. The PUMS data for Alabama has 2,575 records for females age 25 to 34 that have a non-missing value for person income.

Sample Record	Уi	$\mathbf{W}_i$	W <sub>i</sub> y <sub>i</sub>	$\mathbf{w}_{i}\mathbf{y}_{i}^{2}$
1	24,931	27	673,150	16,782,616,148
2	32,241	112	3,610,958	116,419,832,264
3	42,053	32	1,345,699	56,590,790,731
4	27,435	59	1,618,643	44,406,888,125
2,575	55,170	80	4,413,572	243,495,190,712
Total		321,622	6,925,235,327	343,669,131,330,670

The mean adjusted income is

$$\overline{Y} = \frac{6,925,235,327}{321,622} = 21,532.22$$

s<sup>2</sup> is computed as follows:

$$s^2 = \frac{343,669,131,330,670 - 6,925,235,327^2/321,622}{321,622 - 1} = 604,915,251$$

The design factor for person income in Alabama is 1.5. The standard error of the mean can now be calculated:

$$SE(\overline{Y}) = 1.5 \times \sqrt{\frac{99}{321,622} \times 604,915,251} = 647$$

# WORKING WITH DOLLAR AMOUNTS

Dollar variables must be adjusted by the inflation adjustment factors supplied on the PUMS files before they are used to form estimates. Also, when comparing the 2018 PUMS data to other PUMS years, the dollars must be converted into a common year.

# **Adjustment Factors on the PUMS File**

The PUMS data dictionary for 2018 includes two adjustment factors for dollar values:

- **ADJINC** inflation adjustment factors for income variables, such as household income, self-employment income, retirement income and wages.
- **ADJHSG** inflation adjustment factor for most housing dollar variables, such as utility costs, rent, food stamps, and condominium fees.

The adjustment factor for income and earnings dollar amounts (ADJINC) is applied to income and earning variables. The factor is necessary because the ACS collects data on the past twelve months of income in each of the twelve months of the year. Responses therefore often include amounts from both 2017 and 2018. The adjustment factor will convert amounts into consistent 2018 dollars.

The adjustment factor for housing dollar amounts (ADJHSG) is applied to variables related to housing costs. See the PUMS ReadMe document and PUMS Data Dictionary for more information. Both are located at <a href="http://census.gov/programs-surveys/acs/technical-documentation/pums/documentation.html">http://census.gov/programs-surveys/acs/technical-documentation/pums/documentation.html</a>.

# **Dollars from Different Years**

When working with dollar amounts from different PUMS years, it is necessary to convert the amounts into dollars from a common year (after applying the adjustment factors described in the previous paragraph). We use the CPI-U-RS adjustment factors from the Bureau of Labor Statistics. These factors can be found in "All Items" tab under the column labelled "AVG" of the table "Updated CPI-U-RS, All items, 1977-2018" located at: <a href="https://www.bls.gov/cpi/research-series/">https://www.bls.gov/cpi/research-series/</a>. For example, to express year 2000 dollars in terms of

https://www.bls.gov/cpi/research-series/. For example, to express year 2000 dollars in terms of 2018 dollars, multiply the 2000 dollars by 369.8.0 / 252.9 = 1.462.

# **REFERENCES**

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